

## The Taste of the Market Common and 10<sup>th</sup> Anniversary Celebration

- Applicant: Katherine Taylor  
BEI - Beach LLC
- When: April 16 - 21, 2018
- Time: 11:00 a.m. - 4:00 p.m. daily
- Where: Market Common Downtown Area
- Expected Attendance: 2,000
- Road Closures: Deville between Reed & Nevers  
for Farmer's market April 21 only
- SE Committee Vote: Unanimous Approval



# THE MARKET COMMON

## Security Plan: Taste of Market Common & 10<sup>th</sup> Anniversary Celebration

### Summary of Event:

For this permit application, we are including the placement of 2 vehicles from Myrtle Beach Automotive to be placed on the sidewalk in front of the Grand 14 Cinema from Monday, April 16<sup>th</sup>, 2018 through Saturday, April 21<sup>st</sup>, 2018.

Primarily, though, this permit is for the event to be held on Saturday, April 21<sup>st</sup>, which is the Taste of Market Common & 10<sup>th</sup> Anniversary Celebration. Taste of Market Common is a second-time event for The Market Common to be held on Saturday, April 21st, 2018 from 11am to 4pm. Each of the participating restaurants will have a 10x10 tent and 8 foot table located right outside of their restaurant on the sidewalk, or will be serving from their patio depending on how much space is available, and they will have appetizers, entrees, or desert tasting portions for sale for a certain number of tickets. Tickets will be sold at a 10x10 tent located in front of the Grand 14 Cinema. Kid's activities including bouncy houses and games will also be located on the sidewalk plaza in front of the Grand 14 Cinema, King Street Grille, and Barnes & Noble large sidewalk areas. Face painters and balloon artists will be located in the gazebos on Howard Avenue and Reed Street. Carriage Rides will pick up and drop off in front of Dolce Lusso Salon and make the route down Howard Avenue and around on Deville Street. Two parking spaces will need to be blocked off in front of Dolce Lusso salon for pick up and drop off, and one a-frame sign will be placed on the sidewalk in front of the loading area promoting the carriage rides. We will also have other strolling entertainment including music. Taste of Market Common guests will purchase tickets to sample the food, and follow a map and tasting guide to sample the foods from all the different restaurants. If you sample up to a certain number of restaurants, you're entered to win a prize. You can also vote on best appetizer, best entrée, and best dessert, and the winning restaurant will win a prize. The 10<sup>th</sup> Anniversary Celebration will include added entertainment, and free cake giveaways. We would like to bring in the Farmers Market vendors on Deville Street with closures on Deville from Lewis to Nevers using the bollards. We will also have a booth for a large cake and to give away free slices to attendees. We would like to decorate with balloons throughout the center.

Updates 2/18/18: 2 cars will be placed in front of Grand 14 Cinema from Monday, April 16<sup>th</sup> through Saturday, April 21<sup>st</sup>. A large directors chair and production slate photo op will also be placed on the sidewalk in front of the Grand 14 Cinema from Monday, April 16<sup>th</sup> through Saturday, April 21<sup>st</sup>. Retailers of The Market Common will be holding sidewalk sales on Saturday, April 21<sup>st</sup> from 11am-4pm. We would also like to block Deville Street from Reed to Nevers (previously from Lewis to Nevers) to allow additional space for the bounce houses and ticket booth, since the Grand 14 Cinema sidewalk will be full with the cars and photo op. We will need barricades to block Deville Street from Reed to Nevers, and Lewis Street from Johnson to Deville. See revised site plan.



# THE MARKET COMMON

Load in/Load Out: 8am-10:30am and 4pm-6pm

The bouncy houses and game vendors will arrive by truck/trailer and will need to load in from Deville Street. Once the material is offloaded from the trailer, they will move the vehicle. Carriage Rides will need to block off 2 parking spaces in front of Dolce Lusso Salon for pick up and drop off for passengers. Update 2/18/18: We will need barricades to block from Reed to Nevers, and on Lewis.

#### Alcohol:

There will not be any alcohol served at this event.

#### Security:

Security will be provided by The Market Common staff on an as-needed basis.

#### Vendors:

Games – entertainment vendor

Bouncy Houses – entertainment vendor

Balloon Artists – entertainment vendor

Face Painters – entertainment vendor

Carriage Rides – entertainment vendor

DJ – entertainment vendor

Strolling Musicians – entertainment vendor

Food – cake vendor, restaurants

#### EMS:

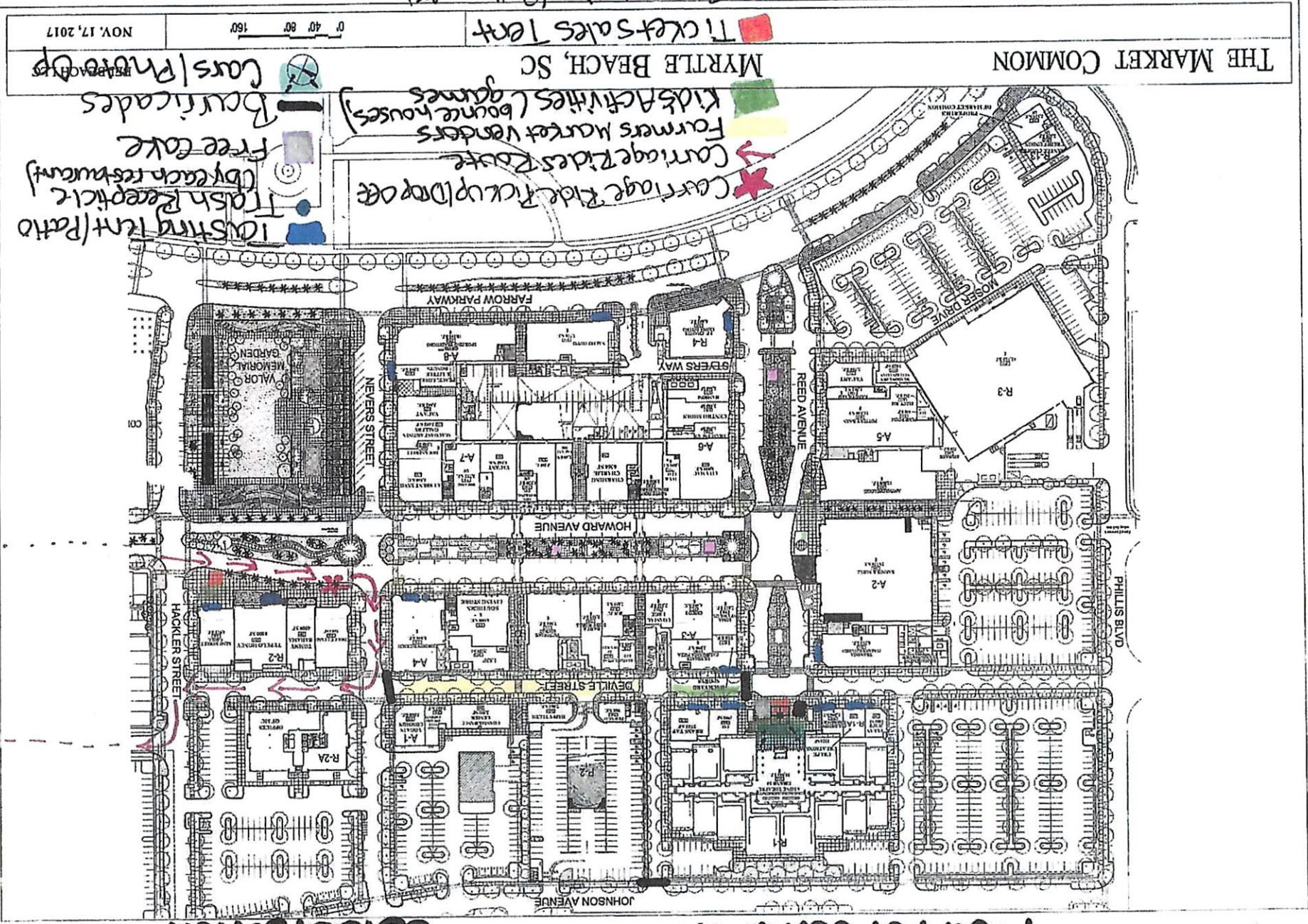
We will call for EMS in an emergency.



2018

\*

# Taste of Market Common & 10th Anniversary Celebration \*



THE MARKET COMMON

Ticket Sales Tent

Face Painting/Balloon Art  
Strolling Musicians/Entertainers

Washing Tent/Patho  
Trash Receptacle  
(by each restaurant)  
Free cake  
Bounce Houses  
Cars/Photo Ops

Carriage Ride Pick up/Drop off  
Carriage Ride Route  
Farmers Market Vendors  
Kids Activities (bounce houses)

MYRTLE BEACH, SC

NOV. 17, 2017

0 40 80 160'